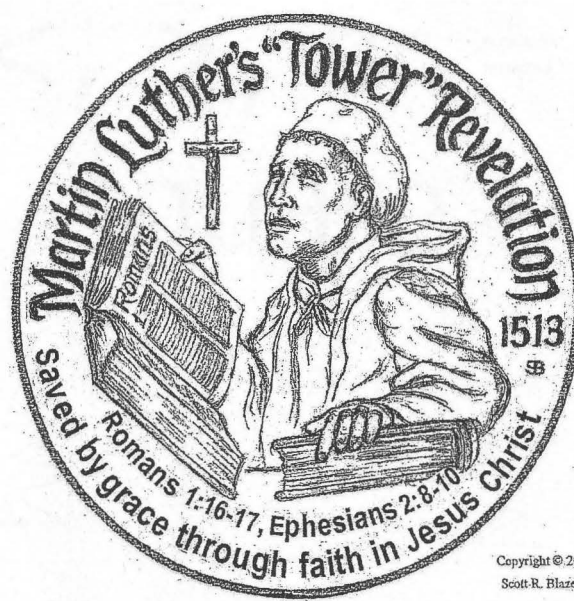


# "Luther's Tower Revelation 1513-2013

NEWS RELEASE



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bration of the Reformation's 500th Anniversary in 2017.

These historic commemorative medallions can be ordered in affordable quantities (100 pcs for \$75, 25 for \$20, or singles for \$1 each). These are the mint struck gold anodized aluminum medallions that churches can give out to their Sunday School, confirmands, VBS or parochial students, visitors or to their total membership on a select Sunday, such as Palm Sunday, Resurrection Sunday, Pentecost Sunday, or Reformation Sunday. Medallions are accompanied with a description pamphlet (larger quantities come with a sheet for reproduction.) For the serious collector of Reformation medallions, a limited number of .999 one ounce silvers are available at \$65.00 each (comes with a signed/dated authentication certificate) and antique bronzes are \$18 each.

For the cost of a greeting card, also available is the customized design "Reformation Countdown Col-

lector Board" with die cut openings to house each medallion so the collection can be displayed on a mantle or in a frame for years to come. At this time, the previous four "countdown" medallions issued are still available, but only while limited supplies last. With orders comes a children's sermon and an original hymn for the Reformation countdown.

Help your congregation in celebrating and passing on to a new generation the richness of the Lutheran/Reformation heritage. To order please visit the American Lutheran Publicity Bureau's website at: [www.alpb.org](http://www.alpb.org)

The Rev. Dr. Frederick Schumacher (NJ) serves as Executive Director of ALPB. For the Reformation Countdown Commemorative Medallion series, design and conception are by Rev. Scott R. Blazek (NM). Kenneth Douglas is the engraver of the steel dies, and the medallions are struck at the New Orleans Mint, Inc.

The Reformation Countdown Medallion Series announces the release of Medallion # 5 - the 500th Anniversary of "Luther's Tower Revelation" 1513 - 2013. Perhaps the most important issue yet, this unique commemorative medallion marks the turning point in the life of Dr. Martin Luther as he prepared his lecture series on St. Paul's Epistle to the Romans. We understand that even though Luther had earned a Doctor of Theology in 1512, he still did not know the true comfort and peace of the Gospel of Jesus Christ - that we are saved purely through faith in His grace and merit won for us through His sacrificial death and glorious resurrection. But there in his tower study, as Luther contemplated Romans 1: 16-17, "the righteous shall live by faith", the Gospel came bursting through, and Luther exclaimed that this passage "appeared to me as the gate of Paradise".

The obverse of this medallion depicts Lucas Cranach's profile portrait of Luther sporting his doctor's cap, with the "tower" in the background (taken from an old drawing, but the tower no longer exists). The reverse of this commemorative medallion depicts Luther in that very moment with his Bible open to Romans (a crucifix in the background signifies that Luther would now see Christ's death in a whole new light.). This significant moment in Church history is one more step toward the official beginning of the Reformation marked with Luther posting his 95 Theses four years later, Oct. 31, 1517. So we continue the "countdown" to the cele-